

## Press Release

### American Financial Receives Multiple Honors in the 2017 Dealers' Choice Awards

American Financial & Automotive Services, Inc. was voted among the leading industry providers in the 2017 Dealers' Choice Awards. This F&I dealership development company received honors under five different categories by their dealer partners, as well as Auto Dealer Today and F&I Showroom readers. This is an increase from the two awards they received in 2016.



- F&I Training – Diamond Level (Platinum Level in 2016)
- Compliance Training – Diamond Level (Diamond Level in 2016)
- Sales Training – Diamond Level
- Internet Training – Platinum Level
- Special Finance Training – Gold Level

Arden Hetland, President of American Financial, states, "Our dedicated team continues to raise industry standards. Dealership development is evolving with today's technology and customer, but our mission remains the same – put our client's needs first and exceed their expectations. American Financial is thankful for these top recognitions."

American Financial has developed a comprehensive portfolio of offerings that include customized in-dealership development, the Automotive Training Academy (ATA), F&I University (FIU), Compliance Programs, and the MasterTech™ F&I product suite.

The ATA works with automotive professionals throughout the dealership to give them the knowledge needed to prosper in today's retail market. Customized in-dealership training and regional workshops create effective training environments for professionals to gain skills that can be applied as soon as they return to the dealership.

FIU provides cutting-edge F&I curriculum and online continuing education for today's business manager. FIU is also at the forefront of digital solutions to streamline the business office. FIU has also

partnered with Automotive Compliance Education (ACE) to include ACE certification with their F&I curriculum. Aligning compliance certification and F&I training creates an even stronger program for F&I professionals to take their career to the next level.

American Financial has created a program to help navigate dealerships through industry regulations and policies. The web-based Compliance Management Program is customized to complement the procedures and functions utilized in the dealership. In addition, American Financial has developed a Compliance Officer Certification course that arms your dealership with the resources, tools, and expertise your compliance officer needs.

For more information on American Financial, please visit [www.AFASinc.com](http://www.AFASinc.com).